

THE
ASPIRE CHANNEL SWIM 2009
14 September to 6 December

FUNDRAISING TIPS

Swimming the distance of the Channel is an amazing achievement and your friends, family and colleagues are bound to be impressed, so make sure you get them to sponsor you.

Here are a few tips to make your fundraising as successful as possible.

Online sponsorship form –
www.justgiving.com

Set up an online fundraising page by visiting www.justgiving.com/aspire/raisemoney and click on the CREATE YOUR PAGE button. Follow the simple instructions on screen and it will only take you a couple of minutes to create your page.



As soon as your page is up and running you can email the link to all your friends, families and colleagues and ask them to sponsor you. This quick and easy way of raising sponsorship monies will save you the hassle of chasing your sponsors at the end of the challenge.

Traditional sponsorship forms

If you prefer paper then please use the sponsorship forms provided in your pack. Sponsorship forms are perfect for your sponsors who are not happy to donate online. Try your best to get your first sponsor to pledge a generous amount in the hope that others will follow!

Please ask your sponsor to tick (✓) the Gift Aid box and to print their full name clearly, house name/number and postcode, so Aspire can claim back 25p per £1 donation

(in accordance with the Data Protection Act, Aspire will only use these details to reclaim the tax on sponsorship money). This will not affect your sponsor, but will raise more money for Aspire.

If you need more forms you can photocopy an unused form or call us and we will send you a new one.

Remember to be creative and have fun!

If you have any questions or would like to discuss your fundraising ideas then please contact the fundraising team who will be happy to help on freephone 08000 370 880.

There are lots of other great ways to raise money too...

Do something you enjoy

If you have any interests or hobbies try to think of a way you can use them to help raise money for your swim. You could organise a pub quiz, a BBQ or a themed party!

At work

Have some fun in the office and organise a sweepstake. Ask people to pay £1 or £2 to guess your finishing date. You could provide a small prize for the person who guesses the winning time.

Be brave and ask your company to support you. Some companies operate a Matched Giving Scheme, donating £1 for every £1 you raise.

Shout about it

The more people you tell about your challenge the more money you will raise so

try and tell as many of your friends as possible – and why not get them to join you?

Do you have a work magazine or newsletter? Why not advertise your challenge and encourage your colleagues to sponsor you. You might even be able to get your online sponsorship form featured on the work intranet.



www.aspirechannelswim.co.uk
freephone 08000 370 880

Aspire

Supporting people with spinal injury